

Historic, Archive Document

Do not assume content reflects current scientific knowledge, policies, or practices.

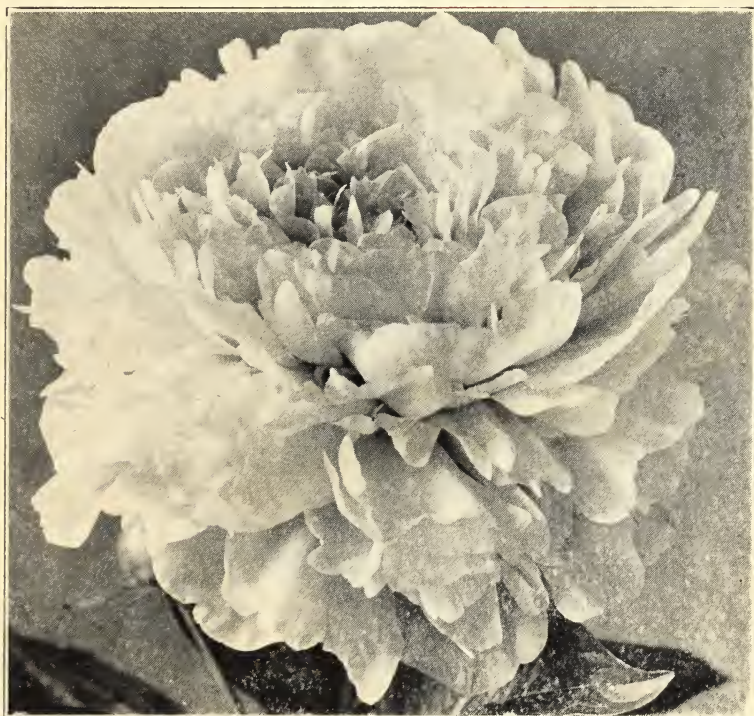
62.11

LONG'S

LIBRARY
RECEIVED
★ OCT 7 1957 ★
U. S. Department of Agriculture

GARDEN BOOK

FALL 1932



Lovely New Colorado Peony

MAJESTIC. (Andrews.) Flowers of largest size, on strong stems. A perfect rose-type, expanding freely, with no tight buds. Color rose-pink of even tone with a rich fragrance. A sure and profuse bloomer and establishes quickly. \$5.00 each.

NOW IS THE TIME TO PLANT PEONIES AND IRIS.

Note the fine varieties and low prices, also very special Collection offers.

J. D. LONG, Boulder, Colorado

LONG'S Lovely Double Flowered Peonies

TWO SIZES OF PEONY ROOTS. All will be divisions, but some larger than others. The **LARGE** roots will have at least three eyes, many 5 eyes. The **SMALLER** size will have two eyes or more. Both sizes will give good results.

(Peonies prepaid in U. S. A. If for Canada, add 8c to price of each division.)

| | 2 Eye Divisions | 3 to 5 Eye Divisions |
|---|-----------------|----------------------|
| AVALANCHE. Large ivory white. Free bloomer..... | \$.42 | \$.60 |
| BARONESS SCHROEDER. Buds delicate flesh, changing to milk white.. | .52 | .70 |
| EDULIS SUPERBA. Deep rose-pink. Early bloomer..... | .32 | .50 |
| ELWOOD PLEAS. Shell pink, shaded lavender. Large and beautiful.... | .62 | .80 |
| FESTIVA MAXIMA. Large white, flecked crimson..... | .32 | .50 |
| FRANCES WILLARD. Opens blush, turns white. Fine..... | 1.22 | 1.50 |
| GENE STRATTON PORTER. New. Very large pure white..... | 3.82 | 5.00 |
| GROVER CLEVELAND. Rich dark crimson..... | .52 | .70 |
| HARRY L. RICHARDSON. New late red..... | 3.62 | 4.40 |
| JUBILEE. Immense white. Long lacy petals..... | .72 | .90 |
| KARL ROSENFELD. Large, rich, velvety crimson flower. Long stems.. | .32 | .50 |
| LA FEE. Large magnificent rose pink. Profuse bloomer..... | 2.22 | 3.00 |
| LE CYGNE. Large beautiful white..... | 2.82 | 4.00 |
| LONGFELLOW. Brilliant crimson with cherry-red tint..... | .62 | .80 |
| MARTHA BULLOCK. Soft rose-pink flowers of enormous size and good substance. Strong stems. Very fine..... | 1.92 | 2.50 |
| MARY W. SHAYLOR. Shell pink, creamy center..... | 1.72 | 2.40 |
| MONS. JULES ELIE. Immense globe type. Deep pink; silvery sheen.... | .62 | .80 |
| MONS. MARTIN CAHUZAC. Deep maroon..... | 1.62 | 1.90 |
| MRS. EDW. HARDING. Pure white. Closely set petals..... | 2.32 | 3.00 |
| NIMBUS. Lovely new white. Originated by D. M. Andrews..... | 3.62 | 5.00 |
| OCTAVIA DE MAY. Early shell pink. Fine..... | .52 | .70 |
| OFFICINALIS RUBRA. The earliest bright red peony..... | .52 | .70 |
| OPAL. Dainty opalescent-white. Charming..... | .72 | 1.00 |
| OZONE. Light pink or blush. Free bloomer. Early..... | .82 | 1.20 |
| PHILIPPE RIVOIRE. Dark crimson. Strong grower. Tall..... | 3.32 | 5.00 |
| PRES. WILSON. Soft rose, changing to shell pink..... | 5.72 | 8.00 |
| REINE HORTENSE. Hydranga pink. Good keeper..... | .62 | .90 |
| SARAH BERNHARDT. Apple-blossom pink, silver tipped..... | .92 | 1.30 |
| SOLANGE. Rare color. Outer petals ivory-white, deepening towards the center to light Havana-brown. Charming..... | 1.32 | 1.80 |
| THERESE. Soft pink. Lilac-white center..... | 1.52 | 2.00 |
| WALTER FAXON. Coral pink. Center tinted salmon..... | 1.72 | 2.00 |

LONG'S "Colorful Colorado" Peony Collection, \$24.00

| | | | |
|------------------|------------|-------------------|------------------|
| Avalanche | Jubilee | Majestic | Nimbus |
| Elwood Pleas | La Fee | Martha Bullock | Phillipe Rivoire |
| G. S. Porter | Le Cygne | Mary W. Shaylor | Solange |
| H. L. Richardson | Longfellow | Mrs. Edw. Harding | Therese |

One each, of these 16 super Peonies, labeled, for \$24.00, prepaid. All 3 to 5 eyes.

LONG'S \$4.00 Peony Collection

| | |
|----------------|-------------------|
| Avalanche | Octavia De May |
| Edulis Superba | Officinalis Rubra |
| Elwood Pleas | Ozone |
| Karl Rosenfeld | Reine Hortense |

One each, of these 8, labeled, for \$4.00, prepaid. All 3 to 5 eyes.

LONG'S \$12.50 Peony Collection

| | |
|----------------------|----------------------|
| Gene Stratton Porter | Mary W. Shaylor |
| La Fee | Mons. Martin Cahuzac |
| Le Cygne | Mrs. Edw. Harding |
| Longfellow | Philippe Rivoire |
| Martha Bullock | Solange |

One each, of these 10, labeled, for \$12.50, prepaid. All 3 to 5 eyes.

LONG'S \$7.00 Peony Collection

| | |
|--------------------|-----------------|
| Baroness Schroeder | Opal |
| Elwood Pleas | Sarah Bernhardt |
| Frances Willard | Solange |
| Grover Cleveland | Therese |
| Jubilee | Walter Faxon |

One each, of these 10, labeled, for \$7.00, prepaid. All 3 to 5 eyes.

PRICES. TERMS. DELIVERY. Iris prices are for standard divisions, as usually sold. Peony prices are based on two sizes, as noted. Terms, cash with order, or 1/4 cash, balance c. o. d. If your express office different from your postoffice, please give express address if ordering more than a few roots. I prepay if given my choice parcel post or express.

LONG'S Named Iris for Fall Delivery, 1932

(Iris prepaid in U. S. A. If for Canada add 4c each division.)



"That's Me—JD," In My Iris, June 7, 1932

A Dream That Came True

Some years ago I bought an Iris root about as big as my thumb. The label said **DREAM**. But there are dreams—and dreams. Also, sometimes labels lie.

So until blooming season I wasn't sure that my Dream would come true, nor what sort of Dream it might be.

But it did come true. And I'm telling you it was a **LOVELY DREAM**. Since then, Dream has increased several thousand fold.

In the garden picture above you see this delightful Dream—8 long rows of it. Many thousand blossoms of lovely lavender-pink.

While a single plant or even one blossom is pleasing, yet to get the biggest thrill you should have Dream in quantities—clumps, rows, borders. Thus you will have pleasant Dreams for indoors also, and to give to your friends. The Iris buds open beautifully in the house, like Glads. One stalk will remain in flower for days after being cut.

At my low quantity prices, you can have a flock of Dreams at small cost. 10 divisions for \$1.00. 25 for \$2.00. 50 for \$3.50. 100 for \$6.00. All prepaid. My stocks are correctly labeled. So YOUR dreams will surely come true.

LONG'S Named Iris for Fall Delivery, 1932

Note this: This iris blossom is tripartite. Three portions stand erect, their tips meeting. These are called the **standards**. Three droop. These are called the **falls**. Often the two sets are of different colors, shadings or markings. In describing iris blossoms "S" means standards, "F" means falls.

| | Each | Per Three | Per Ten |
|--|--------|--------------|------------|
| AMBASSADEUR. Standards bronzy-violet. Falls rich velvety red-purple. Beard rich orange. One of the world's finest..... | \$.18 | \$.35 | \$.90 |
| ANNA FARE. Flowers white, bordered with blue..... | .18 | .35 | 1.00 |
| ANTARES. Soft cream, shaded and marked ageratum-blue..... | .60 | 1.50 | |
| ARCTURUS. Standards yellow. Falls purple with yellow margin..... | .50 | 1.25 | |
| ARGOS. Standards blue. Falls velvety petunia-violet..... | .50 | 1.25 | |
| ASIA. Standards lavender, suffused purple. Falls light purple. Plant tall and branching. Blooms large..... | .25 | .65 | 2.00 |

LONG'S Named Iris (Continued)

| | Each | Per Three | Per Ten |
|---|-------|--------------|------------|
| BLACK PRINCE. True Perry variety. (Not Kochi.) S, intense violet. F, black-purple. Rich attractive combination..... | .18 | .35 | 1.00 |
| BLUE BANNER. Standards medium lavender-blue. Falls deeper blue..... | 4.00 | | |
| BLUE VELVET. Rich, velvety dark blue. The standards are the same shade as the falls and almost as velvety. Heavy texture..... | 12.00 | | |
| BOUREM. Bright deep wine red..... | 2.00 | 5.00 | |
| BRANDYWINE. Light blue of a very pleasing shade. A well-developed bright golden beard..... | .25 | .50 | 1.50 |
| BRUNO. Standards bronze, tinted lavender, shading to yellow at base. Falls deep rich red-purple..... | .65 | 1.60 | 5.00 |
| BUTO. Large rich velvety royal purple..... | 1.00 | 2.70 | |
| CANDLELIGHT. Lovely large flowers of pinkish lavender illuminated from within with a rich golden glow. Just enough contrast to give a soft color effect. Several years ago Candlelight won highest place in symposium conducted by the American Iris Society..... | .90 | 2.00 | 6.00 |
| CARDINAL. Standards lavender-rose. Falls dark purple-red and vel- vety texture..... | 1.00 | 2.50 | 7.00 |
| CASSIOPEE. S, Ageratum-blue. F, Dauphin's blue, smoky edges..... | .75 | 2.00 | |
| CONQUSTADOR. Deep mauve to light purple. Tall, large..... | .25 | .60 | 1.90 |
| COPPERSMITH. Standards crimson purple. Falls Indian lake, shading to Dahlia carmine, producing a rich copper red velvet effect in the sun..... | 1.00 | 2.70 | 8.00 |
| DOXA. Alluring blend of creamy buff, olive and blue..... | 2.50 | 6.00 | 17.50 |
| DREAM. Both standards and falls beautiful lilac-pink. Splendid..... | .18 | .35 | 1.00 |
| DR. CHAS. H. MAYO. Lovely pink. Fragrant. One of the finest in the pink tones..... | .50 | 1.25 | 3.90 |
| DUKE OF BEDFORD. Brilliant deep violet-purple. Velvety..... | .50 | 1.00 | 3.00 |
| EDGEWOOD. A pink and yellow bi-color effect..... | 2.00 | 5.00 | |
| EL CAPTAN. Bluish violet bi-color. Large and fine..... | 1.00 | 2.50 | |
| ELIZABETH EDELBERG. Large mauve pink. Beautiful..... | 3.50 | 9.00 | |
| ETOILE du MATIN. Standards sulphur yellow, dotted brown at base. Falls same, washed blue, veined maroon..... | .75 | 2.00 | 6.00 |
| FOLKWANG. S, light rose pink. F, deep rose carmine..... | .50 | 1.00 | 3.00 |
| FRA ANGELICO. Gold, with flush of blue. A sunset effect..... | .60 | 1.50 | 4.00 |
| FRIEDA MOHR. One of the largest and most outstanding of Iris. It's immense, yet of most charming appearance, a bi-color with soft lilac standards and deep lilac-rose falls..... | 1.00 | 2.50 | 7.00 |
| GAVIOTA. Creamy-white, edged with yellow..... | .25 | .50 | 1.50 |
| GERMAINE PERTHUIS. Velvety mulberry purple..... | .75 | 1.75 | |
| GLOWING EMBERS. Brownish lavender to pansy-purple..... | .50 | 1.25 | 3.80 |
| GOLD IMPERIAL. Clear yellow, deeper than Primrose. Charming..... | .25 | .50 | 1.50 |
| GRACE STURTEVANT. Marvelous. Dark reddish brown and violet- carmine. Velvety falls with deep orange beard..... | 5.00 | 12.00 | 36.00 |
| IMPERATOR. Standards light red. Falls deep velvety rose red. Large... | .25 | .60 | 1.80 |
| INDIAN CHIEF. Standards beautiful pinkish red. Falls deep rich velvety red. Flower large and well formed. Heavy substance..... | 4.00 | 11.00 | |
| IRIS KING. Standards golden yellow. Falls maroon, edged yellow..... | .18 | .35 | .90 |
| ISOLENE. Standards rose pink. Falls purplish-rose..... | .18 | .35 | 1.00 |
| KANSAS. Beautiful, tall, ruffled lavender pink..... | 2.00 | 5.00 | 15.00 |
| KOCHI. Early blackish-purple..... | .18 | .35 | .90 |
| LABOR. Luminous, reddish-violet with coppery glow..... | 1.50 | 3.50 | |
| LADY BYNG. Both standards and falls are a clear pale lavender with a slight suffusion of rose..... | .25 | .60 | 1.80 |
| LA NEIGE. Pure white French variety. Exquisite..... | .18 | .35 | 1.00 |
| LENT A. WILLIAMSON. Standards lavender violet. Falls violet- purple..... | .18 | .35 | .90 |
| LORD OF JUNE. Standards lavender. Falls violet-blue. Tall..... | .18 | .35 | 1.00 |
| LOS ANGELES. Giant white, faintly marked blue..... | 2.50 | 6.90 | 22.00 |
| MIDGARD. Heavy-textured flowers of bright pink overlaid with a silver tone blending to yellow on the haft. Dainty and pleasing..... | .90 | 2.40 | 7.50 |
| MIRASOL. A glorious pure chrome-yellow. New..... | 3.50 | 9.00 | |
| MONTEREY. Dark bronzed red-violet. A deeper colored velvety falls margined with the lighter shades of the standards..... | 3.00 | 8.10 | |
| MORNING SPLENDOR. Standards petunia-violet. Falls raisin purple.... | .25 | .60 | 1.80 |
| MOTHER OF PEARL. Iridescent shades of Mother of Pearl..... | .18 | .35 | 1.00 |
| OMAHA. Standards soft rose. Falls old rose. Large..... | 1.00 | 2.50 | |
| OPERA. Standards livid purple. Falls velvety purple..... | .30 | .75 | 2.20 |
| OPHELIA. Blend of copper and gold and mauve..... | 1.00 | 2.50 | |
| ORIFLAMME. Standards dark lavender. Falls hortense-violet. Edges of petals daintily waved or frilled. Sweet scented. Very large..... | .18 | .35 | 1.00 |

LONG'S Named Iris (Continued)

| | Each | Per Three | Per Ten |
|---|-------|--------------|------------|
| JEON. Standards smoky violet. Falls plush like black purple..... | .75 | 2.00 | |
| PALLIDA DALMATICA. Lavender-blue. Tall..... | .18 | .35 | .90 |
| PEERLESS. Rich, deep glowing red..... | 1.50 | 3.90 | |
| PINK SATIN. Clear pure pink self, with large finely shaped flowers well poised on stem..... | 17.50 | | |
| PLUIE d' OR. Tall pure golden yellow. Won the Dykes medal..... | 5.00 | 13.50 | |
| REFULGENCE. (Wayman.) Rich flowers of gigantic size, on tall stout stems. A prodigious bloomer. The standards are light violet- blue with bronze shadings. Falls are deep velvety violet-purple with a beautifully veined white throat..... | 5.00 | 12.00 | |
| ROMOLA. Standards lilac. Falls velvety red-violet..... | 1.00 | 2.25 | |
| SACRAMENTO. Standards white, heavily flushed purple. Falls white, edged purple. Very large..... | 5.00 | 14.00 | |
| SAN FRANCISCO. Immense white blossoms, edges of petals tinted lavender. Leads in this color combination..... | 2.00 | 5.40 | 17.00 |
| SAN GABRIEL. Standards light lavender-violet. Falls deeper..... | .35 | .90 | 2.50 |
| SANTA BARBARA. Pure lavender-blue..... | .50 | 1.00 | 3.20 |
| SENSATION. Cornflower blue self. Enormous flowers..... | 3.00 | 8.00 | |
| SNOW WHITE. White with pale green venations. Fine form..... | .50 | | |
| SONOMA. A very hardy and vigorous late blooming Iris of pale yellow.. | 1.00 | 2.70 | |
| SOUV. LOETITIA MICHAUD. Lovely soft blue..... | 1.00 | 2.50 | |
| SOUV. MME. GAUDICHAU. Standards violet. Falls brilliant blackish purple. An unusually dark, velvety bi-color of fine shape and finish and of exceptional substance..... | .20 | .40 | 1.20 |
| SUSAN BLISS. Delightful shade of rose-pink..... | .25 | .65 | 1.90 |
| SWEET LAVENDER. Standards French gray lavender. Daintily frilled.. | .18 | .35 | .90 |
| TRUE CHARM. Charming white edged with blue-lavender..... | .35 | .75 | |
| TRUE DELIGHT. White with rose-pink styles and margins..... | .60 | 1.50 | |
| WHITE KNIGHT. Pure white. Sweet scented..... | .18 | .35 | 1.00 |
| WILLIAM MOHE. The flowers are enormous. Ground color pale lilac, standards flushed darker. Root and plant small..... | 1.25 | 3.30 | 10.00 |
| ZUA. Soft pearl gray with creped or crinkled petals. Novelty..... | .25 | .60 | 1.80 |

LONG'S "Colorful Colorado" Iris Collection \$8.88

One Division Each of

| | | | |
|----------------------|-------------------|--------------------|--------------------|
| Ambassadeur | Conquistador | Lady Byng | San Francisco |
| Anna Farr | Dr. Chas. H. Mayo | La Neige | San Gabriel |
| Asia | Dream | Lent A. Williamson | Santa Barbara |
| Black Prince (Perry) | Duke of Bedford | Lord of June | Souv. M. Gaudichau |
| Brandywine | Frieda Mohr | Midgard | Susan Bliss |
| Bruno | Glowing Embers | Morning Splendor | Sweet Lavender |
| Candlelight | Gold Imperial | Opera | White Knight |
| Cardinal | Imperator | Oriflamme | Zua |

All these for \$8.88, prepaid. Each labeled. (No change in list.)

LONG'S \$2.22 Iris Collection

| | |
|-------------------------------------|--------------------|
| Ambassadeur | Gold Imperial |
| Asia | La Neige |
| Black Prince | Morning Splendor |
| Brandywine | Oriflamme |
| Conquistador | Opera |
| Dream | Souv. M. Gaudichau |
| Duke of Bedford | Sweet Lavender |
| One each, labeled, \$2.22, prepaid. | |

LONG'S \$9.99 Iris Collection

| | |
|--------------|------------|
| Indian Chief | Refulgence |
| Omaha | Monterey |
| Pluie d'Or | Sacramento |

One each, labeled, \$9.99, prepaid

LONG'S \$5.55 Iris Collection

| | |
|-------------------------------------|--------------------|
| Bruno | Labor |
| Candlelight | Midgard |
| Cardinal | Ophelia |
| Duke of Bedford | Souv. M. Gaudichau |
| Frieda Mohr | White Knight |
| Kansas | Wm. Mohr |
| One each, labeled, \$5.55, prepaid. | |

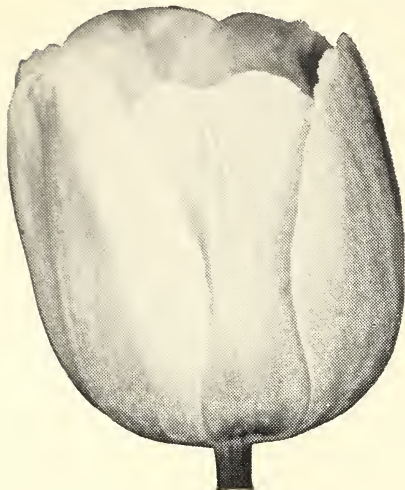
LONG'S \$15.15 Iris Collection

| | |
|------------------|---------------|
| Bourem | Indian Chief |
| Coppersmith | Los Angeles |
| Duke of Bedford | Monterey |
| El Capitan | Omaha |
| Fra Angelico | Refulgence |
| Glowing Embers | San Francisco |
| Grace Sturtevant | Sonoma |

One each, labeled, \$15.15, prepaid

LARGER LOTS AT LOWER PRICES. All Iris varieties priced at 18c each will be sent prepaid in U. S. A. at: 25 for \$2.00. 50 for \$3.50. 100 for \$6.00. (Alike or assorted). Write for prices on large lots of any other varieties. Also, for price on YOUR OWN collection of kinds listed 25c or more each.

Giant Darwin Tulips



Very large cup-shaped blooms, carried on tall, stiff stems. Splendid for garden display and unsurpassed for cutting.

Five bulbs at ten rate. 25 at 100 rate. Tulips prepaid in U. S. A.

67. **BARONNE DE LA TONNAYE.** Bright rose, margined blush. Very large and tall. (10 for 42c) (100, \$3.60).

68. **BARTIGON.** Fire red—red that's RED. (10 for 48c) (100, \$4.00).

69. **CLARA BUTT.** Bright salmon-pink. Great favorite. (10 for 44c) (100, \$3.60).

70. **DREAM.** Lilac-rose. Extra large. (10 for 48c) (100, \$4.00).

71. **F. SANDERS.** Another big, bright scarlet. (10 for 44c) (100, \$3.60).

72. **MME. KRELAGE.** Bright rose, with light border. (10 for 44c) (100, \$3.60).

74. **PRIDE OF HAARLEM.** Big and showy carmine-rose. (10 for 44c) (100, \$3.60).

75. **REV. EUBANK.** Heliotrope-lilac. Fine (10 for 48c) (100, \$4.00).

76. **LA TULIPE NOIRE.** (The Black Tulip.) Fine large deep maroon. (10 for 48c) (100, \$4.60).

77. **WHITE QUEEN.** Creamy white, tinged blush. (10 for 44c) (100, \$3.80).

79. **WM. PITT.** Dazzling crimson-scarlet. (10 for 48c) (100, \$4.00).

80. **LONG'S SPECIAL MIXED DARWINS.** Many choicest Darwins, also a few fine Cottage varieties to increase range of color. Sure to please. (10 for 44c) (100, \$3.50).

LONG'S Cottage Tulips

Same season and habit of growth as Giant Darwins, fitting in well with them and supplying several colors lacking in the Darwins.

61. **YELLOW (INGLESCOMB)** Beautiful globe shaped flowers. (10 for 44c) (100, \$3.60).

62. **PICOTEE (MAIDEN'S BLUSH).** Pure white, daintily and beautifully margined with rose. Petals recurved. (10 for 44c) 100, \$3.60).

63. **ORANGE KING.** Very large globular flower of a beautiful glowing orange with scarlet tinge. Sweet scented. A valuable addition to your tulip collection. (10 for 48c) (100, \$4.00).

Breeder Tulips

VERY UNUSUAL COLORS

Similar to Darwins in size and shape. These popular richly-hued Breeders come in rare colors and color combinations as noted.

81. **BRONZE QUEEN.** Combination of brown and bronze. (10 for 44c).

82. **CARDINAL MANNING. (GOLIATH).** Dark violet, shaded brown. (10 for 44c).

83. **DON PEDRO.** Coffee-brown, shaded maroon. (10 for 56c).

84. **LOUIS XIV.** Rich purple, margined bronze. Immense. (10 for 48c).

85. **ST. JAMES.** Rosy lilac, edged tan. (10 for 48c).

86. **VELVET KING.** Velvety purple-blue. Inside crimson. (10 for 54c).

87. **MIXED BREEDERS.** Splendid, but not labeled. (10 for 44c) (100 for \$4.00).

"Parrot" Tulips

These odd tulips have fringed and crinkled petals. The buds are supposed to resemble a parrot's head.

PARROT TULIPS MIXED. (10 for 40c) (100, \$3.20).

Grape Hyacinths

Graceful and dainty early spring flowering bulbs, producing slender little spikes closely set with small round bells of a bright blue color. They bloom profusely during April and will last a long time if planted about 4 to 5 inches deep. To obtain the best effect, set them in clumps 3 to 4 inches apart. (3 for 15c; 10 for 40c; 100 for \$3.00.)

Fragrant Hyacinths

(5 bulbs at 10 rate. 25 at 100 rate.) prepaid in U. S. A.)

Large bulbs that do especially well in pots. but of course spend for outdoors also.

1. **L'Innocence.** Best pure white.

2. **Gigantea.** Large blush-pink; fine.

3. **Gertrude.** Splendid rose-pink.

4. **La Victoria.** Best red hyacinth.

5. **Queen of Blues.** Light blue or lavender.

6. **King of Blues.** Rich, deep blue or purple.

Price for any of the above, assorted or alike, each kind labeled: (2 for 24c) (10 for \$1.00) (100 for \$8.80).

Bedding Hyacinths

The same fine named varieties as above but smaller. Splendid for outdoors. Produce fine spikes. 11. **White;** 12. **Light Pink;** 13. **Rose-Pink;** 14. **Red;** 15. **Light Blue;** 16. **Purple.** (10 for 60c) (100 for \$5.40).

FREE CULTURE DIRECTIONS WITH EACH ORDER

Chinese Sacred Lily

White flowers with yellow cup. Plant the bulbs in bowl of water, same as "Paper Whites." Better bloomers than Paper Whites. (3 for 25c) (10 for 70c) (100 for \$6.00).

Early Crocus Bulbs

They bring us good cheer often before winter has really left. White, purple and yellow in separate colors, labeled. (10 for 36c) (100 for \$3.00)

Mixed colors. (10 for 30c) (100 for \$2.40).

Hardy Narcissus Bulbs

All Are Good for Either Pots or Garden



All Prepaid in U. S. A.

5 Bulbs at 10 Rate

LONG'S Trumpet Narcissi

20. KING ALFRED. Largest of all Trumpet varieties. A monster for pots or outdoors. Both trumpet (which is deeply frilled) and perianth, deep, rich yellow, the shade of Golden Spur. A large, bold flower; tall and strong grower. Sure to please. (Each 15c) (10 for \$1.40).

21. EMPRESS. Trumpet large, rich golden yellow; petals or perianth white; long stem (3 for 25c) (10 for 80c).

22. EMPEROR. Like Empress, but entire flower is pure golden-yellow. The two make a fine pair. (3 for 25c) (10 for 80c).

22. GOLDEN SPUR. Similar to Emperor. Somewhat smaller and earlier; deeper yellow. (3 for 25c) (10 for 80c).

24. POETICUS ORNATUS. White petals, small, yellow cup, margined scarlet. Fragrant. (4 for 25c) (10 for 60c).

LONG'S Double Narcissus

25. VON SION. The well-known, yellow daffodil much grown in pots. Hardy in garden also. (3 for 25c) (10 for 80c).

Paper White Narcissus

PAPER WHITE NARCISSEUS BLOOMS IN WATER

For indoors only. Will bloom in soil or water. May be put into pots or bowls any time from September to December. Takes about eight weeks for the early lots to bloom. Later on, after the bulbs have begun to sprout before being planted, they bloom several weeks sooner. (4 for 25c) (10 for 50c).

Bleeding Heart

BLEEDING HEART. (Dicentra.) An old but ever popular garden favorite, blooming early in spring if set out in fall. Blooming size roots. (Each, 50c) (3 for \$1.20) (10 for \$3.50). Prepaid.

Some Good Perennials

All Plants and Roots Prepaid in U. S. A.

Set these out in September in most localities. Early October O. K. in many places. Lily of the Valley may be set out any time before ground freezes.



DELPHINIUM PLANTS. Same as described on page 34 of my spring catalogue. Mixed colors, mostly shades of blue. Plants I send you this fall will be from the patch shown in snap-shot above. Extra strong 2-year seedlings. Note the forms and height of these "Dels". Higher than my head. (7 plants, \$1.00) (16 for \$2.00).

GYPSOPHILA (Baby's Breath). Color white Run single, semi-double and double. Cheap enough so you can pull out the singles. Should buy \$1.00 worth or more to make sure getting some double. (8 for \$1.00) (18 for \$2.00).

ALL DOUBLE GYPSOPHILA. Baby's Breath. The true grafted Holland stock. Makes no seed. Year old roots: 50c; 3 for \$1.40, prepaid.

BABY'S BREATH. "Bristol Fairy." Early, large, white perennial. Year old roots: 50c; 3 for \$1.40.

STATICE (Sea Lavender). Latifolia, light blue. Fine for using with other flowers, especially with Glads. Every Glad grower should have a good supply of Statice.

Large Statice Roots, (2 for 50c) (5 for \$1.00) (12 for \$2.00).

SHASTA DAISY, (3 for 50c) (8 for \$1.00) (18 for \$2.00).

GAILLARDIA, Waller-Franklin new hybrids, (3 for 50c) (8 for \$1.00) (16 for \$2.00).

BLUE SALVIA. (Azurea). (3 for 50c) (8 for \$1.00) (18 for \$2.00).

VIOLETS. Hardy single blue, fragrant. Each clump can be divided into 10 or more small clumps for setting out. (Clump, \$1.00) (3 clumps for \$2.40).

COLUMBINES. "Rainbow Blend". Very strong robust strain. Long spurs. Many unusual colors. Grand. Strong field grown plants. (3 for 50c) (7 for \$1.00) (16 for \$2.00) (26 for \$3.00).

COLUMBINE. Rocky Mountain. The State Flower of Colorado. Sepals blue; petals white. Thrives in any State except extreme South. Does best in partial shade. Year-old plants (2 for 50c) (5 for \$1.00). Prepaid.



Fragrant Freesias

Prepaid.

Very beautiful, graceful and delightfully fragrant.

Culture. Pot the bulbs in September or October for best results. Set the pots in cool place for a few weeks or more. Then place in or near window. If plants quite tall, use small sticks and twine to fence them in. Early potted bulbs bloom for Christmas.

White Purity Strain. (10 for 30c) (25, 60c)
Rainbow Mixture. Colored Freesias in mixture. (10 for 40c) (25 for 80c).
GOLDEN DAFFODIL FREESIAS. New, Rich golden yellow. (10 for 50c) (25 for \$1.00).

Lily of the Valley

LILY OF THE VALLEY answers that question: "What can I grow in shade or partial shade?" Thrives also out in the open, but is especially valuable for places where many other flowers will not grow. May be planted in clumps, or the clumps may be pulled apart, making 30 or more single roots. Good way to get quick results is to make 5 to 8 smaller clumps from the one I send you. Use fine sand liberally in soil when planting. Give plenty of water, and your plants will bloom and spread nicely. (Clump, \$1.00) (3 clumps, \$2.25) (6 clumps, \$4.00) (½ clump, 65c). Plant any time before ground freezes.



"J. D. Sez, Sez 'e"

I'm not rambling this summer as heretofore. Ain't seeing Colorado first. And not much of Colorado. My ramblings are confined to a very small circle with Boulder as the center.

While I greatly miss seeing all the boys—and girls—at the many Glad Shows from coast to coast, yet I am glad that the law of compensation has not been repealed.

I'm having the time of my life right here watching my own Glad Show. And it's some show. Fortunately, Nature is providing an abundance of irrigation water at my beck and call so that my Glads are making a sturdy, healthy growth.

Also, lucky do not have the Thrip problem. Maybe the Thrips don't like our mile high altitude, light air and mountain scenery. Or perhaps they have an aversion to cold shower baths from my automatically operated Skinner overhead pipes, fed with soft water from melting snows and glaciers about thirty miles west of my gardens.

I get a great kick watching the new and near-new varieties come into bloom. Some mornings I'm out as soon as light enough to see.

The one real calamity that happened was the breaking of one of my prized Solveig plants by a frolicsome kitten, which mistook it for a telephone pole.

It's little short of a crime that I had to condense my descriptions of many fine Glads in this catalog. Please note that I've not attempted to give all the markings and shades, but just the main color effects in descriptions. Had to boil it down to keep within sixteen pages.

But here are some of the new and near-new kinds that have shown up unusually well this summer.

AIDA. Don't cry if you can't have the moon, or Pelegrina. Some say Aida is fully as richly colored as the newer Pelegrina. **AVE MARIA** is bringing in enthusiastic reports from coast to coast. Here's one from Des Moines that came in the other day. "Hooray for Ave Maria, my first spike to show color. About the prettiest shade of near blue that I have seen and stands the heat exceptionally well." **BLUE DANUBE** amazed me this season with its massive tall spikes and large, well-placed blooms to match. **COMMANDER KOEHL** set a new record. The spikes were almost without exception tall and straight, the blooms immense, well-faced and plenty of them open at a time, with many more buds ready to prolong the display. It's a wonderful Glad. **CORONADO** has also supplied many beautiful blooms, even larger than the one illustrated on the back of this catalog. **VAN TETS** and **MAID OF ORLEANS** certainly made an imprint among the whites. **MAROCCO** goes to the other extreme and is the darkest maroon, almost black. **MISS GREELEY** has caught the fancy of commercial growers because it enables them to supply their florists with cut Glads that take the place of Phipps three weeks earlier before the Phipps crop comes in. **OUR SELECTION** has increased so splendidly that I can now offer it within the reach of all. This is the spectacular Australian Glad different from anything originated in our country. **PICARDY** stands at the head of the class of new Glads. **RED PHIPPS** is making many friends judging from the splendid reports coming in. The first one being from Cuba. One enthusiastic grower from Indiana, writes, "Red Phipps is destined to be the finest and most popular of all reds. Many have seen it here and it has surely gone over big." It has so many good points and so few faults, if any, that its continued popularity is assured. **SOLVEIG** has not bloomed at this writing, but am sure it will live up to its reputation gained at the National Show a year ago.

Here's good news. I'm building a new bulb house, two stories with cement basement, frost proof, of course. This will be equipped with racks to hold many more sliding trays, bulblet tight and practically fool proof.

The good news for you is that I shall now have room to store the bulbs you buy in the fall, and deliver the next spring if this will accommodate you. Heretofore, I didn't have the room for this. While I still prefer to ship fall orders as soon as ready and many customers want them in their own possession during the winter, yet if it will help you out, a payment of one-fourth the amount of the order will hold your bulbs in storage for delivery any time during the winter or next spring.

August 22nd. Since above was written, Solveig has bloomed "as advertised." Great!

Last week, I took a lot of Glads to the lovely Flower Show staged in the Brown Palace Hotel by the Home Garden Club of Denver. Did not compete for prizes. Glads especially admired were Commander Koehl, Our Selection, Red Phipps, Coronado, Mother Machree, Ave Maria, Picardy and King Arthur. All were charmingly arranged by Jack Clow, the genial florist whose nifty "Blossom Show" is located in the Brown Palace building. A picture of the Red Phipps basket and a Denver Glad fan, R. E. Ewalt, appeared in the Rocky Mountain News. Mr. Ewalt grabbed off most of the prizes in Glad section, taking two on Coronado.

SONG'S Annual Fall Sale of Gladiolus Bulbs

At Digging-Time Prices—Fall Delivery

Yes, it has become a habit with me to offer gladiolus bulbs and bulbets in my fall catalogue.

It would be almost impossible for me to break this habit, even if I wanted to do so. Because many of my customers have also formed a habit—of buying part or all their glads in the fall. They would just about compel me to “deliver the goods” in accordance with habits of “Long” standing.

It's good business to buy glads in the fall. Fall buying gives you the pick of the stock, assures your getting the varieties and sizes you want and at very reasonable prices.

Then, too, it's fun having your bulbs and bulbets right where you can watch them and keep them safely through the winter. Just to “paw them over” from time to time, and visualize the rare and beautiful spikes of bloom they will produce, is no small compensation, as any real fan well knows.

Three Size Glad Bulbs

The **LARGE BULBS** measure (in diameter) from $1\frac{1}{4}$ inch up, mixed sizes. This size is designated by the “**L**”.

MEDIUM BULBS measure $\frac{3}{4}$ inch up, mixed sizes. These **Medium Bulbs** bloom splendidly, though the large bulbs make still larger spikes or more of them. Medium Bulbs are designated by letter “**M**”.

SMALL BULBS are designated by the letter “**S**”. They measure $\frac{3}{8}$ inch up. Not sold as blooming sizes, yet many do bloom. They make fine large bulbs for next year.

NOTE: It will help us in filling your Glad bulb orders if you will mention the size each time: Large, Medium, Small, or, just the letters, **L**, **M**, or **S**.

Prices, Terms, Delivery

Gladiolus prices are guaranteed for this fall only. Many of these offers will be withdrawn altogether after this fall.

At digging-time prices, I prepay Glad orders amounting to not less than \$1.00. I can be more liberal in filling your Glad order if it runs around \$3.00 or more. The larger the order, the more you get for your money.

Each item on your Glad order must amount to not less than 15c.

TERMS: Cash with order, or $\frac{1}{4}$ cash with order, balance C. O. D. Or send $\frac{1}{4}$ with order, and balance any time before we are ready to ship.

DELIVERY: I pay all postage or express charges, and guarantee safe delivery. (My choice, whether parcel post of express.)

If your express office is different from your mail address, please be SURE to give express office address also when ordering.

Please do not order in smaller quantities than listed. (5 or more bulbs at the 10 rate, but must amount to not less than 15c.)

SONG'S Long Count

As my old customers know, your GLAD orders will be filled most liberally. I could promise you more for your money but like to surprise you by doing better than I offer. The larger the order, the more liberal the overcount.

Splendid Named Varieties

ACADIA. (Palmer.) Geranium-pink. Large. Prices, page 15.

A. E. KUNDERD. (K.) Salmon-rose. (**L.** 2—15c; 10—54c) (**M.** 10—30c) (**S.** 10—15c.)

AFLAME. (H.) Giant begonia-rose. (**L.** 2—15c; 10—54c) (**M.** 10—30c) (**S.** 10—15c.)

Aida. (Pf.) Rich deep violet-blue. Large, tall, straight, early, strong grower; great favorite. (**L.** 2—20c; 10—80c) (**M.** 3—15c; 10—40c) (**S.** 10—25c.)

ALBATROS. (Pf.) Large pure white. (**L.** each 25c; 10—\$2.00) (**M.** 15c; 10—\$1.00) (**S.** 10—60c.)

APRICOT GLOW (Palmer) As named. (**L.** 10—38c) (**M.** 10—20c) (**S.** 20—15c.)

Ave Maria. (Pf.) Large near-blue. Early. (**L.** 2—25c; 10—\$1.00) (**M.** 3—20c; 10—50c) (**S.** 10—25c.)

BAGDAD. (Palmer.) Smoky old rose. Large. Tall straight spike. Prices, page 15.

BALBOA. (Briggs.) Apricot-pink. (**L.** 2—15c; 10—54c) (**M.** 10—30c.)

BEAT ALL. (Europe.) Large rose-salmon. (**L.** 50c; 10—\$4.00) (**M.** 35c; 10—\$3.00.)

BERTY SNOW. (Mair.) Large lavender. (**L.** 2—15c; 10—64c) (**M.** 10—36c) (**S.** 10—20c.)

BETTY JOY. (Bill.) Cream-white flushed pink. (**L.** 4—22c; 10—50c) (**M.** 10—30c.)

BETTY NUTHALL. (Salbach.) Coral with orange throat. (**L.** 2—20c; 10—80c) (**M.** 3—15c; 10—40c) (**S.** 10—20c.)

Blue Danube. (Pf.) Amethyst-blue with darker throat. Immense straight spike carrying many large well spaced and faced blooms. Prices, page 15.

Blue Triumphator. (Pf.) Largest of the near blues. Prices on page 15.

BOBBY. (K.) Large deep rose, darker throat. (**L.** 4—22c; 10—50c) (**M.** 10—30c.)

CHARLES DICKENS. (Pf.) Radiant purple. Very tall, good spike. Fine. (**L.** 3—15c; 10—44c) (**M.** 10—20c) (**S.** 18—15c.)

CHARLES LINDBERGH. (Prestgard) Pink with light throat. (**L.** \$1.00; 10—\$8.00) (**M.** 50c; 10—\$4.00) (Small bulbs and bulbets withdrawn for propagation.)

Commander Koehl. (Pf.) Immense dark scarlet of glowing brilliancy. (**L.** 25c; 10—\$2.00) (**M.** 2—25c; 10—\$1.00) (**S.** 10—60c.)

Coronado. (Briggs.) Immense ruffled white with purple throat. (**L.** 15c; 10—\$1.20) (**M.** 2—15c; 10—60c) (**S.** 10—30c.)

CORONATION. (Palmer.) Light salmon, shading to cream. Exhibition type. Prices, page 15.

Coryphee. (Pf.) Soft rose-pink. Tall spikes. Very large blooms. (**L.** 15c; 10—\$1.20) (**M.** 2—15c; 10—60c) (**S.** 10—30c.)

DAMASCUS. (Stevens.) Blending of argyle-purple and hellebore-red. (**L.** 25c; 10—\$2.00) (**M.** 15c; 10—\$1.20) (**S.** 3—20c; 10—60c.)

DEBONAIRE. (Palmer.) LaFrance pink. Throat shrimp pink and cream. Prices, page 15.

DR. F. E. BENNETT. (D.) Bright red. (**L.** 3—15c; 10—40c) (**M.** 10—20c) (**S.** 20—15c.)

DR. MOODY. (Kinyon.) Large lavender. (**L.** 3—20c; 10—48c) (**M.** 10—28c) (**S.** 10—18c.)

DR. NELSON SHOOK. (K.) Tyrian-rose. Ruffled. (**L.** 10—40c) (**M.** 10—28c) (**S.** 20—15c.)

ERICA MORINI. (Pf.) New large red. Prices, page 15.

FATA MORGANA. (Pf.) Peach blossom. Amber throat. Prices, page 15.

FREDERICK CHRIST. (D.) LaFrance pink and yellow. (L. 35c; 10—\$2.80) (M. 25c; 10—\$2.00.)

FRANK J. MCCOY. (Briggs.) Tall large pink. (L. 18c; 10—\$1.50) (M. 2—22c; 10—\$1.00) (S. 10—50c.)

GLORIANA. (Betscher.) Salmon pink. (L. 3—15c; 10—36c) (M. 10—18c) (S. 20—15c.)

GLORY OF U. S. A. (Cary.) Orange-salmon. (L. 25c; 10—\$2.00) (M. 2—22c; 10—\$1.00) (S. 10—50c.)

Gold Mine. (Briggs.) Large yellow similar to Golden Measure, but better. Prices, page 15.

GOLDEN CUP. (Palmer.) Yellow. Deeper than Golden Dream, also larger. Prices, page 15.

GOLDEN DREAM. (Groff.) Tall deep yellow. (L. 3—15c; 10—40c) (M. 10—20c) (S. 18—16c.)

Graf Zeppelin. (Pf.) Clear brilliant orange-scarlet. Prices, page 15.

HEAVENLY BLUE. (Pf.) Lavender-blue. (L. 2—22c; 10—\$1.00) (M. 10—40c) (S. 10—16c.)

HERCULES. (Crow.) New shade of clear buff. Tall massive spike. Blooms large and of heavy texture. Prices, page 15.

INSPIRATION. (Palmer.) Deep shrimp-pink. Fluted form blooms. Prices, page 15.

JANET. (Crow.) Smoky gray shaded peach pink. (L. 20c; 10—\$1.60) (M. 2—20c; 10—80c) (S. 3—20c; 10—50c.)

JENNY LIND. (Decorah.) Light salmon, cream throat. Improved strain. (L. 3—15c; 10—44c) (M. 10—25c.)

JOERG'S WHITE. (Joerg.) Creamy white. (L. 3—20c; 10—64c) (M. 10—38c) (S. 10—20c.)

JOERG'S YELLOW. (Joerg.) Tall yellow. (L. 50c; 10—\$4.00) (M. 25c; 10—\$2.00) (S. 2—25c; 10—\$1.00.)

Jonkheer Van Tets. (Pf.) Grand immense white. Appeals to me as being the best big white, all points considered. (L. 40c; 10—\$3.20) (M. 30c; 10—\$2.40) (S. 20c; 10—\$1.60.)

JUBILEE. (Kemp.) Very large splendid lavender pink. (L. 25c; 10—\$2.00) (M. 2—25c; 10—\$1.00) (S. 2—15c; 10—60c.)

King Arthur. (Arenius.) Grand ruffled lavender. Prices, page 15.

LA PALOMA. (Dusinberre.) Vivid orange. (L. 20c; 10—\$1.60) (M. 2—20c; 10—80c) (S. 3—20c; 10—50c.)

LE CYGNE. (Houdyshel.) Charming frilled snow white, medium size. (L. 20c; 10—\$1.60) (M. 2—20c; 10—80c) (Bits. 25 for 25c.)

Libelle. (Pf.) Near-blue of heliotrope shade. Prices, page 15.

LINALEE. (D.) Large pink. (Slightly mixed with a small yellow. Otherwise would be priced considerably higher.) (L. 20c; 10—\$1.60) (M. 15c; 10—\$1.00) (S. 3—20c; 10—50c.)

LONGFELLOW. (Dec.) Good tall pink. (L. 4—22c; 10—50c) (M. 10—30c.)

LOS ANGELES. (Houdyshel.) Salmon pink. (L. 3—15c; 10—40c) (M. 10—20c.)

LOYALTY. (Austin.) Good yellow. (L. 2—20c; 10—80c) (M. 3—15c; 10—40c) (S. 10—22c.)

LUDWIG BEETHOVEN. (Pf.) Smoky mauve. (L. 50c; 10—\$4.00) (M. 25c; 10—\$2.00) (S. 15c; 10—\$1.20.)

Maid of Orleans. (Pf.) Large lovely milky white. Prices, page 15.

MAMMOTH WHITE. (U. B.) Large white. (L. 30c; 10—\$2.40) (M. 20c; 10—\$1.60) (S. 2—20c; 10—80c.)

MARMORA. (Errey.) Smoky lavender. (L. 3—25c; 10—70c) (M. 3—15c; 10—40c) (S. 10—18c.)

Marocco. (Pf.) Very dark maroon. Buds almost black. Large. An outstand-

ing novelty. Catches eye of every visitor to gardens. (L. 2—25c; 10—\$1.00) (M. 3—18c; 10—50c) (S. 10—25c.)

MARY JANE. (K.) Silvery lavender. (L. 3—25c; 10—70c) (M. 3—15c; 10—44c) (S. 10—20c.)

Minuet. (J. C.) Large lavender. (L. 3—18c; 10—50c) (M. 10—25c) (S. 15—15c.)

MISS DES MOINES. (Prestgard.) Lilac lavender, light yellow throat. (L. 20c; 10—\$1.60) (M. 2—22c; 10—\$1.00) (S. 2—15c; 10—60c.)

Miss Greeley. (Briggs.) So similar to Mr. W. H. Phipps that causes many arguments. Not quite so massive and spectacular as Phipps, but better in some points. The amazing and exceedingly valuable difference is that Miss Greeley is about three weeks earlier than Phipps. Just imagine what this means to florists and commercial growers. (L. 30c; 10—\$2.40) (M. 20c; 10—\$1.60) (S. 2—20c; 10—80c) (Bulblets withdrawn for propagation.)

Moorish King. (Pf.) Large dark mahogany-maroon. Prices, page 15.

Mother Machree. (Stevens.) Soft smoky lavender, combined with orange and gray. (L. 20c; 10—\$1.60) (M. 2—20c; 10—80c) (S. 2—15c; 10—50c.)

MRS. F. C. HORNBERGER. (F. C. H.) Good white. (L. 3—20c; 10—60c) (M. 10—30c.)

MRS. LEON DOUGLAS. (K.) Begonia-rose. (L. 4—16; 10—36c) (M. 10—18c) (S. 20—15c.)

MRS. P. W. SISSON. (J. C.) Cameo pink. (L. 10—50c) (M. 10—20c) (S. 15—15c.)

Mrs. Ray Chase. (Miller.) Large white, sometimes tinted or suffused with pink. Excellent. Prices, page 15.

MRS. VAN KONYNENBURG. (Pf.) Tall straight blue-lavender. (L. 3—20c; 10—50c) (M. 10—25c) (S. 15—15c.)

MR. W. H. PHIPPS. (D.) "The Wonder Glad." LaFrance pink. (L. 3—15c; 10—44c) (M. 10—22c) (S. 15—15c.)

NANCY HANKS. (Salbach.) Apricot-orange. (L. 3—15c; 10—44c) (M. 10—25c) (S. 16—15c.)

OLIVE GOODRICH. (G.) Large white and pink. (L. 3—15c; 10—44c) (M. 10—22c) (S. 17—15c.)

Orange Wonder. (Kemp.) Not a prim, but good large orange Glad. (L. 2—20c; 10—88c) (M. 3—15c; 10—44c) (S. 10—22c.)

Our Selection. (Australia.) Giant exhibition Glad that has caused a big sensation in the Australian shows, and in the few places it has been seen in America. Salmon-red, flecked with deeper shade, often marked with slate flakings. Lower petals carry a blotch of cerise, bordered with cream. Long spikes carry large blooms, many open. Placement splendid. (L. 20c; 10—\$1.60) (M. 2—20c; 10—80c) (S. 3—15c; 10—36c.)

PATRICIA CARTER. (K.) Clear shell pink Prim. (L. 2—20c; 10—80c) (M. 3—15c; 10—40c.)

PAUL PEITZER. (Pf.) Purple. (L. 3—20c; 10—60c) (M. 10—35c) (S. 10—20c.)

Pelegrina. (Pf.) New near blue. Prices, page 15.

PEARL OF CALIFORNIA (Kingsley.) Pink. (L. 2—15c; 10—70c) (M. 10—40c.)

Pfitzer's Triumph. (Pf.) Immense blooms of salmon-orange. Usually classed with reds. Many open. A sensation at shows. (L. 3—20c; 10—50c) (M. 10—25c) (S. 15—15c.)

Picardy. (Palmer.) Soft shrimp pink. In my opinion, the most outstanding introduction in recent years. Prices, page 15.

PIRATE. (Palmer.) Shades of carmine and pomegranate-purple. Decidedly and delightfully different. Prices, page 15.

POUR LE MERITE. (Europe.) Large pure white. Many open. (L. 25c; 10—\$2.00) (M. 2—25c; 10—\$1.00) (S. 10—50c.)

PROF. KEESOM. (Europe.) Salmon flamed brick-red. (L. 2—25c; 10—\$1.00) (M. 3—20c; 10—60c) (S. 10—30c.)

QUEEN LOUISE. (Pf.) Large pure white. (L. 50c; 10—\$4.80) (M. 30c; 10—\$2.40) (S. 15c; 10—\$1.20.)

Ramesses. (Stevens.) Aster purple with velvety blotch of pomegranate purple. Tall spike and immense ruffled blooms. Prices, page 15.

RAPTURE. (Palmer.) Medium light-salmon with diffused creamy blotch. Prices, page 15.

RED GLORY. (Piper.) Cardinal-red. Ruffled. (L. 3—20c; 10—48c) (M. 10—28c) (S. 10—17c.)

Red Phipps. (Briggs.) Florets not quite so large as Phipps, and not so many open, but earlier than Phipps. Color a glowing red. Splendid spike, good placement. Buds and blossoms attached to spike just right for packing and long distance shipping. Sure to become valuable commercially and also be highly prized by fans. Prices, page 15.

RESPLENDENT. (Kinyon.) Ruffled red, cream and yellow. (L. 20c; 10—\$1.60) (M. 2—20c; 10—80c) (S. 3—15c; 10—40c.)

RIDEAU. (Palmer.) Smoky salmon shade. Large Prim grand. Prices, page 15.

RITA BECK. (Fischer.) Large pink. (L. 2—15c; 10—64c) (M. 4—15c; 10—36c.)

R. J. KUNDERD. (K.) Rich deep red. (L. 4—22c; 10—50c) (M. 10—25c.)

ROYAL LAVENDER. (Schleider.) Deep lavender. (L. 2—20c; 10—80c) (M. 3—15c; 10—40c) (S. 10—22c.)

RUFFLED GOLD. (G.) Tall yellow. (L. 2—20c; 10—80c) (M. 3—15c; 10—40c) (S. 10—20c.)

Salbach's Orchid. (Salbach.) Similar to Minuet but pink—the shade of a Cattleya orchid. Prices, page 15.

SALBACH'S PINK. (Salbach.) Large geranium-pink. (L. 20c; 10—\$1.60) (M. 15c; 10—\$1.00) (S. 3—20c; 10—50c.)

Schwaben Girl. (Pf.) Pure lovely pink. Large. Prices, page 15.

SENORITA. (Salbach.) Orange-salmon. (L. 2—20c; 10—80c) (M. 10—40c) (S. 10—20c.)

Solveig. (Prestgard.) The new giant white that won highest award at National Glad Show, 1931. Prices, page 15.

SPIRIT OF ST. LOUIS. (M.) Early orange-saffron. (L. 3—20c; 10—60c) (M. 4—15c; 10—30c) (S. 10—16c.)

Spray of Gold. (Palmer.) Deep clear yellow. Waved petals. Prices, p. 15.

Stuttgardia. (Pf.) Large brilliant red, no blotches. (L. 25c; 10—\$2.00) (M. 15c; 10—\$1.00) (S. 2—15c; 10—50c.)

SULTAN. (Crow.) Large, velvety, rosy-red. Ruffled. Many open. Fine. Prices, page 15.

Sunshine Girl. (Stevens.) Clear pink with lovely yellow throat. (L. 50c; 10—\$4.00) (M. 30c; 10—\$2.40) (S. 20c; 10—\$1.60.)

TROUBADOR. (Pf.) Large deep violet. (L. 25c; 10—\$2.00) (M. 15c; 10—\$1.20) (S. 2—15c; 10—60c.)

Veilchenblau. (Pf.) Blue-violet, good size, good color, good spike. (L. 2—15c; 10—60c) (M. 4—15c; 10—30c) (S. 10 15c.)

Wasaga. (Palmer.) Buff Prim grand with wide open waved blooms, winning seedling in its class at National Glad Show, 1931. Prices, page 15.

WINGED VICTORY. (Briggs.) Very large pink. (L. 25c; 10—\$2.00) (M. 2—25c; 10—\$1.00) (S. 3—15c; 10—50c.)

WOLFGANG VON GOETHE. (Pf.) Salmon-red. Prices, page 15.

Wurtembergia. (Pf.) Very large red with white throat. One of Pfitzer's best. Prices, page 15.

Yellow Perfection. (Pf.) Large yellow. Good spike. (L. 50c; 10—\$4.00) (M. 25c; 10—\$2.00) (S. 15c; 10—\$1.20.)

LONG'S Long Season ASSORTMENTS

Each Assortment will be of one variety but the bulbs will be mixed sizes, from about ½ inch up to 1½ or so. The idea is that different size bulbs bloom at different times. So by planting the assorted sizes you get a LONG SEASON OF BLOOM of a variety from the one planting.

Here's where I check up on myself. I'm going to offer these \$1.00 assortments, giving you only the names of the varieties. I'll send you plenty bulbs to give you a good big \$1.00 worth of any variety below. But I'm not taking space to specify the number of bulbs. You'll find that out when you open your package. I'm sorta curious to know how many of you are willing to take a "Long chance."

Here are the varieties. Each assortment is one variety only, the bulbs are mixed sizes and the price for a single assortment is \$1.00. Super-special offers at the bottom of page.

| | |
|------------------------|----------------------------|
| APLAME | MAROCCO |
| AIDA | MINUET |
| ALBATROS | MISS DES MOINES |
| AVE MARIA | MISS GREELEY |
| BETTY NUTHALL | MOTHER MACHREE |
| BETTY SNOW | MRS. KONYNENBURG |
| CHARLES DICKENS | MR. W. H. PHIPPS |
| COMMANDER KOEHL | NANCY HANKS |
| CORONADO | OLIVE GOODRICH |
| CORYPHEE | ORANGE WONDER |
| DAMASCUS | OUR SELECTION |
| DR. BENNETT | PATRICIA CARTER |
| DR. MOODY | PFITZER'S TRIUMPH |
| DR. SHOOK | POUR LE MERITE |
| FRANK MCCOY | PROFESSOR KEESOM |
| GLORIANA | QUEEN LOUISE |
| GLORY U. S. A. | RESPLENDENT |
| GOLDEN DREAM | ROYAL LAVENDER |
| HEAVENLY BLUE | RUFFLED GOLD |
| JANET | SALBACH'S PINK |
| J. VAN TETS | SPIRIT OF ST. LOUIS |
| JUBILEE | STUTTGDARDIA |
| LA PALOMA | SUNSHINE GIRL |
| LE CYGNE | TROUBADOR |
| LINALEE | VEILCHENBLAU |
| LOYALTY | WINGED VICTORY |
| MARMORA | YEL. PERFECTION |

SUPER-SPECIALS—Any 4 Assortments, alike or different, for \$3.60. Any 8 for \$6.90. Any 12 for \$10.00. Any 20 for \$16.00. Any 30 for \$22.50.

Now You Tell One!

Wish I had space to quote many of the enthusiastic reports on newer Glads. Here's one from Ft. Collins, Colo. "Blue Danube lacked 4 inches of standing 6 feet tall, 20 to 26 buds and blossoms."

Away up in Lewistown, Mont., not far from Yellowstone Park: "Commander Koehl is the most wonderful Glad in my garden. Spikes 5 feet 8 inches tall and the most gorgeous blooms I ever saw. Florets 7 inches across. Everyone goes just wild about them."

This from Roseville, Ill., nearly knocked me cold—at first. "I would like to voice a grievance with you. I planted your stock first of April and either your stock is no good or my ground is no good. From Miss Greeley bulblets I only got 98%, Coryphee 90%, Winged Victory 94%, J. Van Tets, 100%. Our Selection tall with perfect double rows of blooms. I will always be a booster of J. D. Long bulbs. I bought of three other growers, but didn't have to put a roof over them to stunt their growth."

LONG'S Glad Collections

All collections are planned for far in advance, the kinds and quantities based on what I can spare at these special prices. So please do not ask for changes. You can give away some and still have big value left.

The "Surprise" in each collection is something extra in Glads, my selection. Don't miss it when unpacking. **"I hope you like it."**

Of course, if you're going to get mad about my sending more than I agree to give, then better tip me off and I'll govern myself accordingly. But better "Leave it to me—JD."

\$3.00 Labeled Collection "A"

- | | |
|---------------------------------|------------------------|
| All Large bulbs. | 2 Loyalty |
| 1 Aflame | 2 Marocco |
| 2 Aida | 2 Mrs. Konynenburg |
| 2 Ave Maria | 2 Mr. W. H. Phipps |
| 2 Berty Snow | 3 Nancy Hanks |
| 2 Betty Nuthall | 3 Orange Wonder |
| 2 Charles Dickens | 4 Pfitzer's Triumph |
| 2 Coronado | 1 Red Phipps |
| 2 Dr. Moody | 2 Veilchenblau |
| 2 Dr. Shook | 2 Royal Lavender |
| 4 Gloriana | 2 Ruffled Gold |
| 2 Golden Dream | |
| All the above, plus "Surprise," | \$3.00 prepaid. |

\$2.00 Labeled Collection "AA"

Same kinds, and same number of bulbs, as in **Collection "A"**, but bulbs **Medium**, plus "Surprise." All for **\$2.00** prepaid.

\$1.20 Labeled Collection "AAA"

Same kinds, and same number of bulbs, as in **Collection "A"** but bulbs **Small**, plus "Surprise." All for **\$1.20** prepaid.

\$4.00 Labeled Collection "B"

- | | |
|--------------------------------|------------------------|
| All Large bulbs. | 2 Marocco |
| 3 Ave Maria | 2 Minuet |
| 2 Commander Koehl | 2 Miss Greeley |
| 3 Coronado | 1 Mother Machree |
| 2 Coryphee | 2 Orange Wonder |
| 3 Dr. Moody | 4 Our Selection |
| 1 Glory U. S. A. | 1 Pour le Merite |
| 2 Janet | 1 Red Phipps |
| 1 Jubilee | 3 Royal Lavender |
| 1 La Paloma | 2 Spirit of St. Louis |
| 2 Linalee | 1 Winged Victory |
| 1 Marmora | |
| All the above plus "Surprise," | \$4.00 prepaid. |

\$2.80 Labeled Collection "BB"

Same kinds, and same number of bulbs, as in **Collection "B"**, but bulbs **Medium**, plus "Surprise." All for **\$2.80** prepaid.

\$1.70 Labeled Collection "BBB"

Same kinds, and same number of bulbs, as in **Collection "B"**, but bulbs **Small**, plus "Surprise." All for **\$1.70** prepaid.

\$6.00 Labeled Collection "C"

- | | |
|---------------------------------|------------------------|
| All Large bulbs. | 2 Miss Des Moines |
| 1 Albatros | 1 Miss Greeley |
| 1 Blue Danube | 1 Red Phipps |
| 3 Commander Koehl | 1 Salbach's Pink |
| 3 Coronado | 1 Spray of Gold |
| 1 Fata Morgana | 2 Sunshine Girl |
| 1 Gold Mine | 1 Stuttgartia |
| 1 Graf Zeppelin | 1 Yellow Perfection |
| 1 J. Van Tets | |
| All the above, plus "Surprise," | \$6.00 prepaid. |

\$4.00 Labeled Collection "CC"

Same kinds, and same number of bulbs, as in **Collection "C"**, but bulbs **Medium**, plus "Surprise." All for **\$4.00** prepaid.

\$2.40 Labeled Collection "CCC"

Same kinds, and same number of bulbs, as in **Collection "C"**, but bulbs **Small**, plus "Surprise." All for **\$2.40** prepaid.

\$16.00 Labeled Collection "D"

All **Large** bulbs.

- | | |
|---------------------------------|-------------------------|
| 1 Blue Danube | 1 Picardy |
| 1 Blue Triumphator | 1 Pirate |
| 1 Chas. Lindbergh | 1 Ramesses |
| 2 Gold Mine | 2 Red Phipps |
| 1 Inspiration | 2 Salbach's Orchid |
| 1 Libelle | 1 Schwaben Girl |
| 1 Maid of Orleans | 1 Spray of Gold |
| 1 Moorish King | 1 Wurtembergia |
| All the above, plus "Surprise," | \$16.00 prepaid. |

\$10.00 Labeled Collection "DD"

Same kinds, and same number of bulbs, as in **Collection "D"**, but bulbs **Medium**, plus "Surprise." All for **\$10.00** prepaid.

\$7.00 Labeled Collection "DDD"

Same kinds, and same number of bulbs, as in **Collection "D"**, but bulbs **Small**, plus "Surprise." All for **\$7.00** prepaid.

"The Big Ones Got Away"



Snap shot of some of my J. Van Tets Glads, taken after the first and largest had been cut. Nothing small about these. Note the tall spikes, large blooms, many open, sturdy healthy growth. "Not a thrip in a car load."

Don't Worry About Glad Prices



Leave that to me—JD. I've a great capacity for worrying. May specialize in this some time with sign, "First class worrying done here by the hour, day or week. Rates reasonable."

My fall Glad prices are made out early. If am too low on some items, that's your good luck. If a bit high, I'll send plenty more Glads to adjust. Thus prices are in your favor "in the Long run."

Bulblets per Pkt., 100, 1,000

The number of bulblets in a packet is based on the 100 or 1000 price for that variety. Real good value always. **The larger the order, the more liberal the overcount.**

| VARIETY | Per Pkt. | Per 100 | Per 1000 |
|-----------------------|----------|---------|----------|
| A. E. Kunderd | \$.20 | --- | \$ 1.50 |
| Aflame | .20 | --- | 1.50 |
| Aida | .25 | .50 | 4.00 |
| Albatros | .25 | 1.40 | 12.00 |
| Apricot Glow | .20 | --- | .60 |
| Ave Maria | .25 | .45 | 4.00 |
| Balboa | .20 | .20 | 1.60 |
| Berty Snow | .20 | --- | .80 |
| Betty Nuthall | .20 | --- | 1.00 |
| Charles Dickens | .20 | --- | .60 |
| Commander Koehl | .35 | 1.40 | 12.00 |
| Coronado | .25 | .50 | 4.40 |
| Coryphee | .25 | .40 | 3.60 |
| Damascus | .25 | .90 | 8.00 |
| Dr. Bennett | .20 | --- | .60 |
| Dr. Moody | .20 | --- | 1.80 |
| Dr. Nelson Shook | .20 | --- | .70 |
| F. Christ | .25 | .50 | 4.00 |
| F. J. McCoy | .20 | .60 | 5.00 |
| Gloriana | .20 | --- | .50 |
| Glory of U. S. A. | .20 | .70 | 6.00 |
| Golden Dream | .20 | --- | .60 |
| Heavenly Blue | .20 | --- | 1.00 |
| Janet | .20 | .60 | 5.00 |
| Jenny Lind (Imp.) | .20 | --- | .80 |
| Joerg's White | .20 | .25 | 2.00 |
| Joerg's Yellow | .20 | .60 | 5.00 |
| J. Van Tets | .20 | 2.50 | 22.50 |
| Jubilee | .25 | 1.50 | 12.00 |
| La Paloma | .20 | .60 | 5.00 |
| Linaloe | .25 | 1.00 | 8.00 |
| Loyalty | .20 | .40 | 3.00 |
| Ludwig Von Beethoven | .35 | 1.80 | 16.00 |
| Mammoth White | .30 | 1.60 | 15.00 |
| Marmora | .20 | .20 | 1.60 |
| Marocco | .30 | .30 | 2.50 |
| Mary Jane | .20 | .25 | 2.00 |
| Minuet | .20 | --- | 1.20 |
| Miss Des Moines | .25 | 1.00 | 8.00 |
| Mother Machree | .20 | .30 | 2.50 |
| Mrs. F. C. Hornberger | .20 | --- | .70 |
| Mrs. F. White | .25 | 1.20 | 10.00 |
| Mrs. Leon Douglas | .15 | --- | .50 |
| Mrs. Van Konynenburg | .20 | --- | .80 |
| Mr. W. H. Phipps | .20 | --- | .60 |
| Nancy Hanks | .20 | --- | .60 |
| Olive Goodrich | .20 | --- | .70 |
| Orange Wonder | .25 | .35 | 3.00 |
| Our Selection | .25 | .70 | 6.00 |
| Patricia Carter | .25 | .35 | 3.00 |
| Pfizer's Triumph | .20 | .20 | 1.60 |
| Pour Le Merite | .25 | 1.00 | 8.00 |
| Prof. Keesom | .20 | .30 | 2.50 |
| Queen Louise | .25 | 3.00 | 27.00 |
| Red Glory | .20 | --- | 1.00 |
| Red Phipps | .50 | 5.00 | 40.00 |
| Rita Beck | .20 | .25 | 2.50 |
| Royal Lavender | .20 | .35 | 3.00 |
| Ruffled Gold | .20 | --- | 2.50 |
| Salbach's Pink | .30 | .80 | 7.00 |
| Senorita | .20 | .40 | 3.60 |
| Spirit of St. Louis | .20 | --- | 3.00 |
| Stuttgartia | .40 | 1.40 | 12.00 |
| Sunshine Girl | .40 | 1.60 | 14.00 |
| Troubador | .25 | 1.00 | 9.00 |
| Veilchenblau | .20 | --- | 1.60 |
| Winged Victory | .30 | 1.00 | 9.00 |
| Yellow Perfection | .40 | 1.50 | 12.00 |
| Exhibition Mixed | .20 | .25 | 2.00 |

Just What Is Good Value?

Paper and printer's ink can make all Glad bulbs look alike as to purity, pep, freedom from disease and other points.

But there can be a whale of a difference in stocks delivered. Many of you will say, **"I found that out."**

Experienced buyers bear this in mind. They know that JD's combination of price and quality wins **"in the Long run."**

Some Rare Bulbs Free

The following offers of extra bulbs free apply only to Glads ordered from my 1932 fall catalog from September 1st until my spring catalog is mailed in January. The spring catalog cancels all offers in fall lists.

WITH GLAD ORDERS FROM \$5 TO \$10, YOUR CHOICE OF THESE BULBS:

(12 No. 3 Aida) **OR** (12 No. 4 Ave Maria) **OR** (2 No. 5 Blue Danube) **OR** (5 No. 5 Commander Koehl) **OR** (10 No. 4 Janet) **OR** (5 No. 2 Jubilee) **OR** (4 No. 3 Linaloe) **OR** (2 No. 5 Maid of Orleans) **OR** (14 No. 4 Marocco) **OR** (20 No. 4 Orange Wonder) **OR** (9 No. 4 Our Selection) **OR** (1 No. 1 Red Phipps) **OR** (1 No. 5 Salbach's Orchid) **OR** (1 No. 4 Spray of Gold) **OR** (2 No. 2 Sunshine Girl) **OR** (5 Blts. Blue Triumphator.)

WITH GLAD ORDERS \$10.00 OR MORE, YOUR CHOICE OF THESE EXTRA:

(3 No. 3 Blue Danube) **OR** (1 No. 2 Blue Triumphator) **OR** (10 No. 2 Comander Koehl) **OR** (7 Blts. Golden Cup) **OR** (5 No. 4 Graf Zeppelin) **OR** (4 No. 4 Maid of Orleans) **OR** (12 No. 2 Our Selection) **OR** (2 Blts. Pelegrina) **OR** (1 No. 2 Picardy) **OR** (2 No. 4 Pirate) **OR** (3 No. 2 Red Phipps) **OR** (2 No. 2 Schwaben Girl) **OR** (1 big Blt. Wasaga.)

WITH ORDERS OF \$15, \$20, \$25, \$30 or more, you may double up on any of the \$5 and \$10 offers, so as to get what's coming to you in the free bulbs. If order runs nearer \$10 than \$5, leave it to me to send larger bulbs or more of them than offered with a \$5.00 order. Same with larger orders.

Two Very Spectacular Glads

W. H. Phipps.
(Below.)

Our Selection.
(Right.)

Both very impressive, account many large blooms open.



Consider E. F. Palmer Glads

When a Palmer variety is offered, you can safely add that to your list of really splendid Glads, even without seeing it. Mr. Palmer of Vineland Station, Ontario, Canada, gives us new colors and color combinations, and large, lovely blooms. Start a "Palmer collection."

Larger Lots of Gladiolus Bulbs at Wholesale Prices

25 or more bulbs at the 100 rate. Pint or half-pint bulblets at quart rate. If sold out of size ordered, will send size smaller, adding more bulbs to make up the difference in price unless you request otherwise. (You may order 10 at 100 rate of varieties priced at \$10.00 or more per 100 for No. 1 size. No item less than 15c.)

| VARIETY | Size 1 1½ In. Up | Size 2 1½-1¾ Inches | Size 3 1-1¼ Inches | Size 4 ¾-1 Inches | Size 5 ½-¾ Inches | Size 6 ¼-½ Inches | Btts. Per Quart |
|-----------------------|------------------------|---------------------------|--------------------------|-------------------------|-------------------------|-------------------------|-----------------------|
| A. E. KUNDERD | \$ 5.00 | \$ 4.00 | \$ 3.00 | \$ 2.00 | \$ 1.00 | \$.80 | \$ 6.00 |
| AFIAME | 5.00 | 4.00 | 3.00 | 2.00 | 1.20 | 1.00 | 6.00 |
| AIDA | 8.00 | 6.40 | 4.00 | 3.00 | 2.40 | 1.60 | 10.00 |
| APRICOT GLOW | 3.60 | 2.80 | 2.20 | 1.40 | .80 | .60 | 1.50 |
| AVE MARIA | 10.00 | 8.00 | 5.00 | 3.00 | 2.40 | 1.60 | 12.00 |
| BERTY SNOW | 6.00 | 4.80 | 3.60 | 2.40 | 1.80 | 1.20 | 3.00 |
| BETTY NUTHALL | 7.00 | 5.00 | 4.00 | 3.00 | 2.00 | 1.60 | 4.00 |
| CHAS. DICKENS | 4.00 | 3.00 | 2.00 | 1.20 | .80 | .60 | 2.40 |
| COMMANDER KOEHL | 18.00 | 15.00 | 10.00 | 8.00 | 6.00 | 4.00 | --- |
| CORONADO | 10.00 | 8.00 | 6.00 | 4.00 | 3.00 | 2.00 | 15.00 |
| CORYPHEE | 10.00 | 8.00 | 6.00 | 4.00 | 3.00 | 2.00 | 12.00 |
| DAMASCUS | 16.00 | 12.00 | 10.00 | 8.00 | 6.00 | 4.00 | --- |
| DR. BENNETT | 3.20 | 2.40 | 1.80 | 1.20 | .80 | .60 | 1.50 |
| DR. MOODY | 4.00 | 3.20 | 2.60 | 2.00 | 1.60 | 1.00 | 5.00 |
| DR. NELSON SHOOK | 3.60 | 2.80 | 2.00 | 1.40 | .80 | .60 | 2.00 |
| FRANK J. McCOY | 14.00 | 11.00 | 9.00 | 7.00 | 5.00 | 4.00 | --- |
| GLORIANA | 3.00 | 2.40 | 1.60 | 1.00 | .70 | .50 | 1.20 |
| GLORY OF U. S. A. | 20.00 | 16.00 | 10.00 | 8.00 | 5.00 | 4.00 | --- |
| GOLDEN DREAM | 3.20 | 2.40 | 1.80 | 1.20 | .80 | .60 | 1.20 |
| HEAVENLY BLUE | 10.00 | 7.00 | 4.00 | 2.40 | 1.60 | 1.00 | 5.00 |
| JANET | 15.00 | 12.00 | 8.00 | 6.00 | 4.40 | 3.00 | 12.00 |
| JOERG'S WHITE | 6.00 | 5.00 | 4.00 | 3.00 | 2.00 | 1.20 | 8.00 |
| JONKHEER VAN TETS | 36.00 | 28.00 | 24.00 | 20.00 | 16.00 | --- | --- |
| JUBILEE | 20.00 | 15.00 | 10.00 | 8.00 | 6.00 | 4.00 | 32.00 |
| LA PALOMA | 15.00 | 12.00 | 8.00 | 6.00 | 4.40 | 1.20 | 12.00 |
| LINALEE | 16.00 | 12.00 | 10.00 | 8.00 | 5.00 | 4.00 | --- |
| LOYALTY | 8.00 | 6.00 | 4.40 | 3.00 | 1.80 | 1.20 | 10.00 |
| MARMORA | 6.00 | 5.00 | 4.00 | 3.00 | 2.00 | 1.00 | 5.00 |
| MAROCO | 9.00 | 7.00 | 4.40 | 3.00 | 2.00 | 1.20 | 10.00 |
| MARY JANE | 6.00 | 5.00 | 4.00 | 3.00 | 2.00 | 1.00 | 6.00 |
| MINUET | 4.40 | 3.60 | 2.40 | 1.60 | 1.00 | .80 | 5.00 |
| MISS DES MOINES | 16.00 | 12.00 | 10.00 | 8.00 | 6.00 | --- | --- |
| MISS GREELEY | 24.00 | 20.00 | 16.00 | 12.00 | 8.00 | 6.00 | --- |
| MOTHER MACHREE | 15.00 | 12.00 | 8.00 | 6.00 | 4.40 | 3.20 | 7.50 |
| MRS. F. C. HORNBERGER | 4.00 | 3.00 | 2.40 | 1.60 | 1.20 | .80 | 2.50 |
| MRS. LEON DOUGLAS | 3.00 | 2.40 | 1.80 | 1.20 | .80 | .50 | 1.20 |
| MRS. VAN KONYENBURG | 4.40 | 3.20 | 2.40 | 1.60 | 1.00 | .80 | 2.40 |
| MR. W. H. PHIPPS | 4.00 | 3.00 | 2.00 | 1.20 | .80 | .60 | 1.80 |
| NANCY HANKS | 4.00 | 3.00 | 2.00 | 1.20 | .80 | .60 | 2.00 |
| OLIVE GOODRICH | 4.00 | 3.00 | 2.20 | 1.40 | 1.00 | .80 | 2.00 |
| ORANGE WONDER | 8.00 | 6.00 | 4.00 | 3.00 | 2.00 | 1.00 | 9.00 |
| OUR SELECTION | 15.00 | 12.00 | 8.00 | 5.00 | 3.00 | 2.00 | 20.00 |
| PATRICIA CARTER | 8.00 | 6.00 | 4.00 | 3.00 | 2.00 | 1.00 | --- |
| PFITZER'S TRIUMPH | 4.00 | 3.00 | 2.00 | 1.20 | 1.00 | .80 | 5.00 |
| POUR LE MERITE | 15.00 | 12.00 | 8.00 | 6.00 | 4.00 | 3.00 | --- |
| PROF. KEESON | 10.00 | 8.00 | 6.00 | 4.00 | 3.00 | --- | 7.00 |
| RED GLORY | 4.00 | 3.20 | 2.40 | 1.80 | 1.20 | 1.00 | 2.40 |
| RITA BECK | 5.00 | 4.00 | 3.20 | 2.40 | --- | --- | 8.00 |
| ROYAL LAVENDER | 8.00 | 6.00 | 4.40 | 3.00 | 2.00 | 1.00 | 10.00 |
| RUFFLED GOLD | 8.00 | 6.00 | 4.00 | 2.60 | 1.80 | 1.00 | 8.00 |
| SALBACH'S PINK | 16.00 | 12.00 | 10.00 | 7.00 | 5.00 | 3.00 | 20.00 |
| SENORITA | 8.00 | 6.00 | 5.00 | 4.00 | 3.00 | 2.00 | 10.00 |
| SPIRIT OF ST. LOUIS | 6.00 | 4.80 | 3.60 | 2.40 | 1.60 | 1.20 | 9.00 |
| STUTTGARDIA | 20.00 | 16.00 | 12.00 | 7.00 | 4.00 | --- | 40.00 |
| SUNSHINE GIRL | 40.00 | 32.00 | 24.00 | 20.00 | 16.00 | 10.00 | 50.00 |
| VEILCHENBLAU | 5.00 | 4.00 | 3.00 | 2.00 | 1.20 | .80 | 5.00 |
| WINGED VICTORY | 20.00 | 16.00 | 10.00 | 7.00 | 5.00 | 3.00 | 27.00 |
| YELLOW PERFECTION | 40.00 | 32.00 | 24.00 | 16.00 | 12.00 | 10.00 | 40.00 |
| EXHIBITION MIXED | 4.00 | 3.00 | 2.00 | 1.60 | 1.00 | --- | 6.00 |

To Large Buyers: Growers, dealers and others who can use large quantities of a variety, or a good big order of assorted varieties of Gladiolus bulbs or bulblets, please mail me a definite list of the kinds and quantities you can use from my catalogue. Chances are I can save you money on the lot.

Rare Gladiolus Bulbs

(5 at the 10 rate)

| | | Per | No. 1 | No. 2 | No. 3 | No. 4 | No. 5 | No. 6 | Bulblets | |
|------------------------|-------|------|---------|--------|--------|--------|--------|--------|----------|--------|
| | | | | | | | | | Per | |
| ACADIA | ----- | Each | \$ 1.00 | \$.80 | \$.60 | \$.40 | \$.30 | \$.20 | 10 | \$.50 |
| | | 10 | 8.00 | 6.40 | 4.80 | 3.20 | 2.40 | 1.60 | 100 | 4.00 |
| BAGDAD | ----- | Each | 2.00 | 1.60 | 1.20 | .90 | .60 | .40 | 2 | .25 |
| | | 10 | 16.00 | 12.00 | 9.00 | 7.00 | 4.50 | 3.00 | 100 | 10.00 |
| BLUE DANUBE | ----- | Each | 1.25 | 1.00 | .80 | .60 | .50 | .40 | 10 | .50 |
| | | 10 | 10.00 | 8.00 | 6.40 | 4.80 | 4.00 | 3.20 | 100 | 4.00 |
| BLUE TRIUMPHATOR | ----- | Each | 2.00 | 1.50 | 1.00 | .80 | .60 | .50 | 10 | 1.00 |
| | | 10 | 16.00 | 12.00 | 8.00 | 6.40 | 4.80 | 4.00 | 100 | 8.00 |
| CORONATION | ----- | Each | 5.00 | 4.00 | 3.00 | 2.50 | 2.00 | 1.50 | 1 | .50 |
| | | 10 | 40.00 | 32.00 | 24.00 | 20.00 | 16.00 | 12.00 | 10 | 4.00 |
| DEBONAIR | ----- | Each | 5.00 | 4.00 | 3.00 | 2.50 | 2.00 | 1.50 | 1 | .50 |
| | | 10 | 40.00 | 32.00 | 24.00 | 20.00 | 16.00 | 12.00 | 10 | 4.00 |
| ERICA MORINI | ----- | Each | 4.00 | 3.50 | 3.00 | 2.50 | 2.00 | 1.50 | 1 | .50 |
| | | 10 | 32.00 | 28.00 | 24.00 | 20.00 | 16.00 | 12.00 | 10 | 4.00 |
| FATA MORGANA | ----- | Each | .75 | .60 | .50 | .40 | .30 | .25 | 10 | .20 |
| | | 10 | 6.00 | 4.80 | 4.00 | 3.20 | 2.40 | 2.00 | 100 | 1.50 |
| GOLDEN CUP | ----- | Each | 2.50 | 2.00 | 1.60 | 1.20 | .90 | ---- | 1 | .20 |
| | | 10 | 20.00 | 16.00 | 12.00 | 9.00 | 7.00 | ---- | 10 | 1.50 |
| GOLD MINE | ----- | Each | 1.00 | .80 | .60 | .50 | .40 | .30 | 10 | .40 |
| | | 10 | 8.00 | 6.20 | 4.00 | 3.60 | 3.00 | 2.40 | 100 | 8.00 |
| GRAF ZEPPELIN | ----- | Each | 1.00 | .80 | .60 | .40 | .30 | .25 | 10 | .40 |
| | | 10 | 8.00 | 6.40 | 4.80 | 3.20 | 2.40 | 2.00 | 100 | 3.00 |
| HERCULES | ----- | Each | 10.00 | 8.00 | 6.00 | 4.00 | 3.00 | 2.00 | 1 | 1.00 |
| | | 10 | ---- | ---- | 48.00 | 32.00 | 24.00 | ---- | 10 | 8.00 |
| INSPIRATION | ----- | Each | .75 | 2.00 | 1.60 | 1.20 | .90 | .75 | 1 | .20 |
| | | 10 | 20.00 | 16.00 | 12.00 | 9.00 | 7.00 | 5.00 | 10 | 1.50 |
| KING ARTHUR | ----- | Each | 10.00 | 8.00 | 6.00 | 5.00 | 4.00 | 3.00 | 1 | 1.00 |
| | | 10 | ---- | ---- | 48.00 | 40.00 | 32.00 | 24.00 | 10 | 8.00 |
| LIBELLE | ----- | Each | 2.00 | 1.50 | 1.25 | 1.00 | .90 | .80 | 1 | .25 |
| | | 10 | 16.00 | 12.00 | 10.00 | 8.00 | 7.00 | 6.40 | 10 | 1.60 |
| MAID OF ORLEANS | ----- | Each | 1.50 | 1.25 | 1.00 | .80 | .60 | .50 | 10 | .50 |
| | | 10 | 12.00 | 10.00 | 8.00 | 6.40 | 4.80 | 4.00 | 100 | 4.00 |
| MOORISH KING | ----- | Each | 2.00 | 1.50 | 1.25 | 1.00 | .80 | .70 | 1 | .25 |
| | | 10 | 16.00 | 12.00 | 10.00 | 8.00 | 7.00 | ---- | 5 | 1.00 |
| MRS. CHASE | ----- | Each | 1.00 | .80 | .60 | .50 | .40 | .30 | 10 | .60 |
| | | 10 | 8.00 | 6.40 | 4.80 | 4.00 | 3.20 | 2.40 | 100 | 4.80 |
| PELEGRINA | ----- | Each | 7.50 | 6.00 | 5.00 | 4.00 | 3.50 | 3.00 | 1 | 1.00 |
| | | 10 | 60.00 | 43.00 | 40.00 | 32.00 | 28.00 | 24.00 | 10 | 8.00 |
| PICARDY | ----- | Each | 2.50 | 2.00 | 1.50 | 1.25 | 1.00 | .75 | 1 | .25 |
| | | 10 | 20.00 | 16.00 | 12.00 | 10.00 | 8.00 | 6.00 | 10 | 2.00 |
| PIRATE | ----- | Each | 2.00 | 1.60 | 1.20 | .90 | .60 | .40 | 2 | .25 |
| | | 10 | 16.00 | 12.00 | 9.00 | 7.00 | 4.50 | 3.00 | 100 | 10.00 |
| RAMESESSES | ----- | Each | 2.00 | 1.50 | 1.25 | 1.00 | .75 | ---- | 10 | .80 |
| | | 10 | 16.00 | 12.00 | 10.00 | 8.00 | 6.00 | 4.00 | 100 | 6.00 |
| RAPTURE | ----- | Each | 1.00 | .80 | .60 | .40 | .30 | .20 | 10 | .50 |
| | | 10 | 8.00 | 6.40 | 4.80 | 3.20 | 2.40 | 1.60 | 100 | 4.00 |
| RED PHIPPS | ----- | Each | 1.00 | .80 | .60 | .50 | .40 | .30 | 10 | .60 |
| | | 10 | 8.00 | 6.00 | 4.00 | 3.60 | 3.00 | 2.40 | 100 | 5.00 |
| RIDEAU | ----- | Each | 1.00 | .80 | .60 | .40 | .30 | .20 | 10 | .50 |
| | | 10 | 8.00 | 6.40 | 4.80 | 3.20 | 2.40 | 1.60 | 100 | 4.00 |
| SALBACH'S ORCHID | ----- | Each | 1.50 | 1.25 | .75 | .60 | .40 | .30 | 10 | .60 |
| | | 10 | 12.00 | 10.00 | 6.00 | 4.80 | 3.20 | 2.40 | 100 | 4.80 |
| SCHWABEN GIRL | ----- | Each | 1.25 | 1.00 | .75 | .50 | .40 | .35 | 10 | .40 |
| | | 10 | 10.00 | 8.00 | 6.00 | 4.00 | 3.20 | 2.80 | 100 | 3.00 |
| SOLVEIG | ----- | Each | 40.00 | 36.00 | 32.00 | 28.00 | 24.00 | 20.00 | 1 | 4.00 |
| SPRAY OF GOLD | ----- | Each | .75 | .60 | .50 | .40 | .30 | .20 | 5 | .25 |
| | | 10 | 6.00 | 4.80 | 4.00 | 3.20 | 2.40 | 1.60 | 100 | 4.00 |
| SULTAN | ----- | Each | 2.50 | 2.00 | 1.60 | ---- | ---- | ---- | 1 | .20 |
| | | 10 | 20.00 | 16.00 | 12.00 | ---- | ---- | ---- | 10 | 1.50 |
| WASAGA | ----- | Each | 5.00 | 4.00 | 3.00 | 2.50 | 2.00 | 1.50 | 1 | 1.00 |
| | | 10 | 40.00 | 32.00 | 24.00 | 20.00 | 16.00 | 12.00 | 10 | 8.00 |
| WOLFGANG VON GOETHE | ----- | Each | 1.50 | 1.25 | 1.00 | .80 | .60 | .40 | 10 | .50 |
| | | 10 | 12.00 | 10.00 | 8.00 | 6.40 | 4.80 | 3.20 | 100 | 4.00 |
| WURTEMBERGIA | ----- | Each | 2.50 | 2.00 | 1.50 | 1.00 | .80 | ---- | 10 | 1.00 |
| | | 10 | 20.00 | 16.00 | 12.00 | 8.00 | 6.40 | ---- | 100 | 8.00 |

Please Make Out Your Own Orders.

My slogan, "Leave it to me—JD" is misinterpreted some times. It means that I'll look after your order and see that you get your money's worth, and then some.

But I need a definite order to work on. There's a growing tendency for customers to send me checks and simply say, "I'll leave it to JD to select Glads for me."

Two reasons why this can't be done in justice to myself and the customer. One is that I don't know what size bulbs you want or how high in prices you care to go. The other is that it's impossible for me to personally go through the Glad list and select for very many customers. If I'd been born triplets I might do so. But being just one lone JD, I can't. So kindly make your order from catalogue. I'll take the time to run through it and make red ink notations before it is filled. That's my system. "I hope you like it."



From *J.D. LONG*

Boulder, Colorado

Return Postage
Guaranteed

Sec. 435½ P. L. & R.
U. S. POSTAGE
PAID
BOULDER, COLO.
Permit No. 1

Solange Peonies



grown by Mrs.
Minnie K. Den-
nis near Estes
Park, Colorado,
at an altitude of
over 7,000 feet.

They were
picked and
brought into
the house when
only partly
open, the best
way to treat
this and most
other Peonies.

See page 2 for
Peony prices.

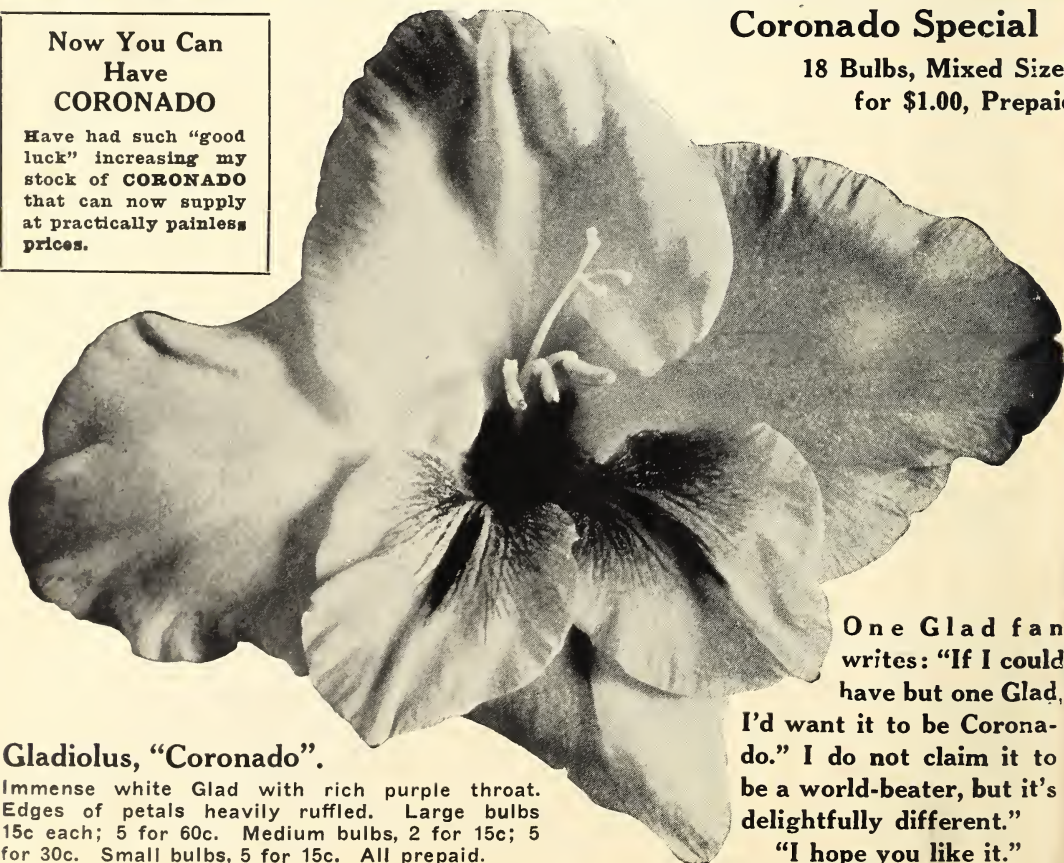
Chas. E. F. Gersdorff,
1825 N. Capitol St.,
Washington, D. C.

Now You Can
Have
CORONADO

Have had such "good
luck" increasing my
stock of **CORONADO**
that can now supply
at practically painless
prices.

Coronado Special

18 Bulbs, Mixed Sizes,
for \$1.00, Prepaid.



Gladiolus, "Coronado".

Immense white Glad with rich purple throat.
Edges of petals heavily ruffled. Large bulbs
15c each; 5 for 60c. Medium bulbs, 2 for 15c; 5
for 30c. Small bulbs, 5 for 15c. All prepaid.

One Glad fan
writes: "If I could
have but one Glad,
I'd want it to be Corona-
do." I do not claim it to
be a world-beater, but it's
delightfully different."

"I hope you like it."